

When does the registration process start and end?

Registration for the Telerik Hackathon will open at 2 p.m. Eastern European Time (UTC+2) on September 9, 2014. Registration will close at 5 p.m. Eastern European Time (UTC+2) on October 15, 2014. Please remember, registration may close early if a total of 200 registrants is reached. In case the full capacity is reached long before the registration deadline, we may extend the number of participants to 350 people.

Can I participate as an individual or do I need to form a team?

You can participate either as an individual or as part of a team.

Should I sign up the whole team upon registration, or can I add team members to the registration form at a later stage?

When you register for the hackathon you must submit the name, email address and telephone number for each team member. Once you submit your registration form, you will not be able to make changes or add new members. To make changes to your team after you have submitted your registration form, you will need to contact us at hackathon@telerik.com.

Can I or another member of the team participate remotely?

No. All participants must be present in Sofia during the hackathon in order to be eligible for prizes.

Who can participate?

The hackathon is open to all individuals 18 and older at the time the hackathon starts. You can participate as an individual or as part of a team. Please note that you can't participate in more than one team.

Is there a team size limit?

Teams can be up to five people in size—one team lead and four team members.

What are the hackathon requirements?

During the hackathon, you will be tasked with creating a mobile application—functional on a tablet or smartphone device—using Telerik Platform. You will receive free a three-month Telerik Platform Professional license upon registration. You can also take advantage of the open-source Telerik Kendo UI Core.

What will be provided at the hackathon?

Three floors to hack, play and code await you at Telerik Hackathon 2014. Of course, we provided Wi-Fi, food and drinks, numerous games and prizes.

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Upon registration you will also receive a gift bag, together with a cool RFID wristbands that you need to wear throughout the event. The wristband will provide you with access to all the cool zones at the event.

What should I bring for the hackathon?

Don't forget to bring your own laptop, so that you have everything you need on your personal machine for the 48-hour, high-stakes hackathon. For the judging sessions, you might want to have a mobile device to showcase your application, but you can use AppBuilder Device Simulator instead.

Can I stay and work overnight at the hackathon venue?

Yes. You can stay and code at Telerik Academy during the entire 48 hours. The venue will be open throughout the whole night.

Can hackathon submissions utilize 3rd party APIs?

Yes. For example you can use Imagga APIs—a set of image analysis and understanding technologies available as a web service. Imagga APIs allow users to automate the process of analyzing, organizing and searching in image collections. All the services are hosted at Imagga's end and are available on a software-as-a-service (SaaS) basis.

A free access to Imagga APIs will be provided to all interested participants during the hackathon. Registrations can be completed at <u>www.imagga.com</u>. To request your free access, please state you are participating in the Telerik Hackathon in the company field of the form. For more information, check out <u>Imagga's documentation</u>.

How many applications can I submit?

You or your team may only submit one application. If you (your team) submit(s) more than one application, only the first app submitted will qualify.

Can I/our team start developing the application prior to the Telerik Hackathon start? Yes, as long as the majority of the work for the application is done during the hackathon.

Can we build a backend solution for our application as we want to store information on a cloud server?

Yes, you can use your own solution or Telerik Backend Services that is part of Telerik Platform.

Can we build most of the backend before the October 17 start date? We want to focus on the mobile user experience and work hard on the mobile application.

It is a general requirement of the contest that the overwhelming majority of work be done on-site during contest hours.

Can we use other technologies than Telerik Platform to build the backend? For example, pure ASP.NET MVC and a database as a data store (SQL Server, PostgreSQL, etc.). Yes, you're allowed to do it, but you need to put the code in the same repository as the application.

When and how should I/our team submit our application?

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The application must be developed and submitted no later than October 19, 2014 at 2 p.m. (UTC+2). The submission process will take place on GitHub and Google docs. All participants must submit:

- A mobile application useable by the judges
- Login credentials to Telerik Platform account used by the application
- A maximum 300-word description of the application, submitted in English
- Link to a public repository in GitHub, containing the working source code
- Link to Submission materials on Google docs

In addition, you/your team will need to provide an oral presentation to the judges describing your application. For the round of judging, participants must be available to demonstrate their application on stage at the Telerik Hackathon the afternoon of October 19, 2014.

Do I/our team own the rights of the code/the application?

Absolutely. We are not claiming any rights to own or use your code or the application you develop during the hackathon. We'll just need to examine and use the application for the purposes of our judging process.

What are the hackathon judging criteria and who are the judges?

All applications will be considered by a panel of judges based upon the following criteria:

- 1. User Experience (34%)
- 2. Originality of Idea (33%)
- 3. Utility (33%)
- All presentations must be in English.

Judges will be selected by Telerik Hackathon representatives and publically announced prior to the hackathon at www.telerik.com/hackathon.

What are the prizes and how will they be awarded?

\$10,000 will be awarded to the first place winner, \$5,000 to the second place winner and \$1,000 to the third place winner. Plus, a free one-year Telerik Platform Business license will be awarded to each team member of the first-place team and free one-year Telerik Platform Professional license will be given to each hackathon participant upon claim.

Cash prizes will be awarded to each individual member of a winning team in the form of a wire transfer evenly distributed among the winning team's members. Please note that winners must be present at the hackathon in Sofia, Bulgaria on October 19, 2014 to accept their prize.

When and where will the winners be announced?

Winners will be announced on or about October 19, 2014 at Telerik Hackathon and will be listed on www.telerik.com/hackathon.

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